

# INVOICE



**KUCW**  
**2175 West 1700 South**  
**Salt Lake City, UT 84104**  
**Main: (801) 975-4444**  
**Billing: (801) 270-2312**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 68791-1   | 11/06/12     | November 2012 | 10/29/12 - 11/05/12 |

| Station | Account Executive         | Sales Office | Sales Region |
|---------|---------------------------|--------------|--------------|
| KUCW    | Continental Washington DC | Continental  | National     |

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue, Suite 800**  
**Washington, DC 20007**

| Advertiser         | Product       | Estimate Number |
|--------------------|---------------|-----------------|
| House Majority PAC | HOUSE MAJ PAC | 2275            |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/31/12 - 11/06/12 | 68791   | 08889921    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       | 79              | 86           |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

Send Payment To:

**KUCW**  
**Newport Television LLC: DBA KUCW**  
**4653 Collection Center Drive**  
**Chicago, IL 60693-0465**

| Line   | Start Date        | End Date        | Description    | Start/End Time    | MTWTFSS     | Length         | Spots/<br>Week | Rate          | Type        |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |             |         |     |               |             |
|--|-------------------|-----------------|----------------|-------------------|-------------|----------------|----------------|---------------|-------------|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|---------|---|----------|--|--|--|--|----------|----|-----|----------|----------|-------------|----------------|--------|-------|-----------|---|------|---|----------|---------|-------------|---------|-----|---------------|-------------|
| 1  | 10/31/12          | 11/02/12        | M-F 630p-7p    | 630p-7p           | --WTF--     | :30            | 1              | \$800.00      | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |             |         |     |               |             |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>--WTF--</td><td>1</td><td>\$800.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>KUCW</td><td>W</td><td>10/31/12</td><td>6:56 PM</td><td>M-F 630p-7p</td><td>630p-7p</td><td>:30</td><td>HMP12UT04T05H</td><td>\$800.00 NM</td></tr> </table> |                   |                 |                |                   |             |                |                |               |             | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 10/29/12 | 11/04/12 | --WTF-- | 1 | \$800.00 |  |  |  |  | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type | 1 | KUCW | W | 10/31/12 | 6:56 PM | M-F 630p-7p | 630p-7p | :30 | HMP12UT04T05H | \$800.00 NM |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |                |                |               |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |             |         |     |               |             |
|  | 10/29/12          | 11/04/12        | --WTF--        | 1                 | \$800.00    |                |                |               |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |             |         |     |               |             |
| Spots: #   | Ch                | Day             | Air Date       | Air Time          | Description | Start/End Time | Length         | Ad-ID         | Rate Type   |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |             |         |     |               |             |
| 1  | KUCW              | W               | 10/31/12       | 6:56 PM           | M-F 630p-7p | 630p-7p        | :30            | HMP12UT04T05H | \$800.00 NM |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |             |         |     |               |             |
| 2  | 11/05/12          | 11/05/12        | M-F 630p-7p    | 630p-7p           | M-----      | :30            | 1              | \$800.00      | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |             |         |     |               |             |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |                |                |               |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |             |         |     |               |             |
|  | 11/05/12          | 11/11/12        | M-----         | 1                 | \$800.00    |                |                |               |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |             |         |     |               |             |
| Spots: #   | Ch                | Day             | Air Date       | Air Time          | Description | Start/End Time | Length         | Ad-ID         | Rate Type   |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |             |         |     |               |             |
| 1  | KUCW              | M               | 11/05/12       | 6:43 PM           | M-F 630p-7p | 630p-7p        | :30            | HMP12UT04T05H | \$800.00 NM |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |             |         |     |               |             |
| <b>Total Spots</b>   |                   |                 |                |                   |             |                | <b>2</b>       |               |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |             |         |     |               |             |

## Payment Terms 30 Days

|                          |                   |
|--------------------------|-------------------|
| <u>Gross Total</u>       | <b>\$1,600.00</b> |
| <u>Agency Commission</u> | <b>\$240.00</b>   |
| <u>Net Amount Due</u>    | <b>\$1,360.00</b> |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.